



Turn your customers into your greatest advocates.

At Google, we see the power of the web working for American businesses every day. With the rise of smartphones, everyone can now access the Internet anytime and anywhere. This creates opportunities for businesses to get online, connect with customers, and grow faster.

As with most things, word of mouth has gone online, too. From customers writing reviews, to fans snapping and sharing photos of their favorite businesses, the power of gratitude comes in many forms.

Today, we want to help remind your customers and future patrons that a small thanks can go a long way. Attached is a care package of goods and tips to help turn your customers into your greatest advocates.

Sincerely,

Soo Young Kim
Head of US Small Business Marketing

 #SmallThanks

